



GLADYS E. KELLY
PUBLIC LIBRARY

TWEEN AND TEEN SURVEY

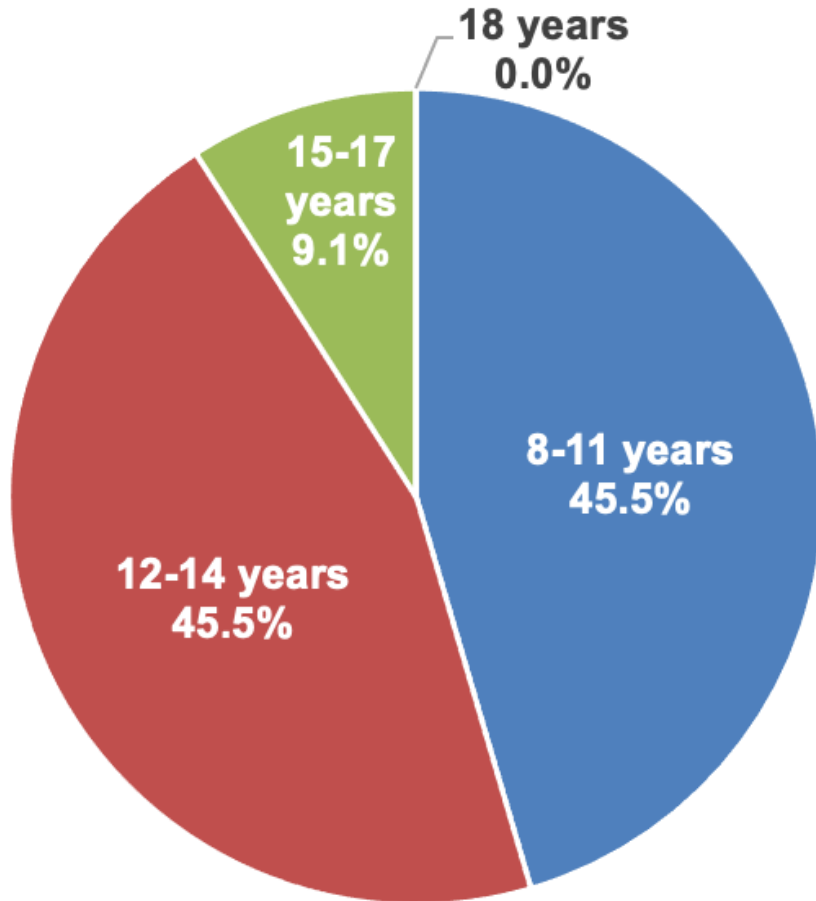
RESULTS SUMMARY REPORT 2023

Conducted 1/17/23 – 2/10/23 for Ages 8-18

TWEEN AND TEEN SURVEY 2023 - PERFORMANCE OVERVIEW

- **Response Goal: 25 || # Responses Received: 33**
 - **+/- Goal: +8 (+32%)**
- **Web-Based Responses: 1 (3%) || Hardcopy Responses: 32 (97%)**
 - **Submitted at the Library: 13 (39%)**
 - **Submitted at the Boys and Girls Club: 20 (61%)**
- **Estimated Completion Rate: 72% || Actual Completion Rate: 100%**
 - **+/- Completion Rate: +28%**
- **Estimated Time to Complete: 4 mins || Average Time to Complete: 2 mins 15 secs**
 - **+/- Estimated Time to Complete: -1 mins 45 secs**

Q1: What is your age? (R33)

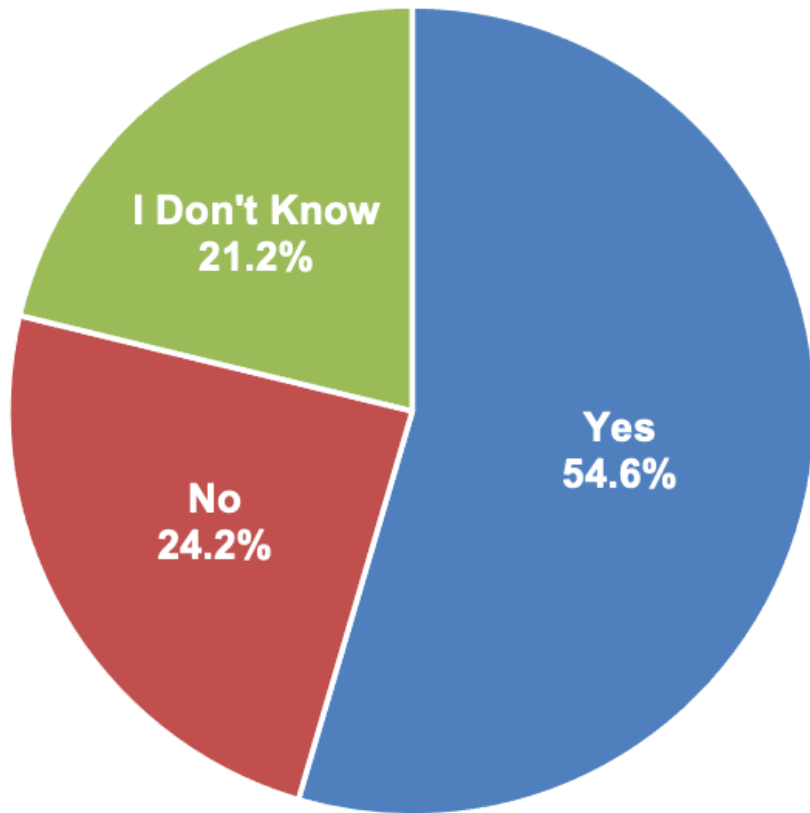


OBSERVATION

91% of respondents are 8-14 years old (R30)

CHOICES	%	#
8-11 years	45.5%	15
12-14 years	45.5%	15
15-17 years	9.1%	3
18 years	0.0%	0

Q2: Do you have a library card? (R33)



OBSERVATION

45% of respondents either do not have a library card ***OR* Don't Know** if they have a library card. (R15)

CHOICES	%	#
Yes	54.6%	18
No	24.2%	8
I Don't Know	21.2%	7

Q3: Which days and times are most convenient for you to attend Library programs or events? Please check all that apply. (R31)

CHOICES	Morning		Afternoon		Evening		Total
	%	#	%	#	%	#	
Sunday	35.0%	7	45.0%	9	50.0%	10	20
Monday	25.0%	5	45.0%	9	30.0%	6	20
Tuesday	26.3%	5	47.4%	9	31.6%	6	19
Wednesday	28.6%	6	38.1%	8	33.3%	7	21
Thursday	25.0%	5	50.0%	10	25.0%	5	20
Friday	27.3%	6	45.5%	10	31.8%	7	22
Saturday	47.8%	11	47.8%	11	39.1%	9	23

OBSERVATIONS

- **Saturday Mornings and Afternoons** are the most popular times. (R11)
- **Sunday Evenings, Thursday Afternoons, and Friday Afternoons** are the 2nd most popular times. (R10)

Q4: How likely are you to attend the following Library programs? Please select up to five (5) programs you find most interesting and are most likely to participate in or attend. (R32)

CHOICES	%	#	
Cooking (demos, nutrition, baking competitions)	71.9%	23	→ Tier 1
Movie Nights	71.9%	23	
Arts & Crafts	50.0%	16	→ Tier 2
Gaming Programs (D&D, Minecraft)	46.9%	15	
Sports-Themed Events (tailgate party, trivia, Madden tournaments)	37.5%	12	
Life Skills Workshops (time management, how to change a tire, financial literacy)	18.8%	6	→ Tier 3
Makerspace (technology, 3D printing, 3D pens)	18.8%	6	
Transitional/Career Workshops (going off to college, exploring careers, job/volunteer fair)	15.6%	5	
Fandom Programs (anime club, Star Wars night, Harry Potter trivia)	12.5%	4	
Book Clubs/Groups (book-to-film discussion groups)	6.3%	2	→ Tier 4
Teen Advisory Board (TAB) Volunteer	6.3%	2	

3 MOST POPULAR CHOICES

1. TIE: Cooking and Movie Nights **72%**
2. Arts & Crafts **50%**
3. Gaming Programs **47%**

3 LEAST POPULAR CHOICES

1. TIE: Teen Advisory Board Volunteer and Book Clubs **6%**
2. Fandom Programs **13%**
3. Transitional/Career Workshops **47%**

Q5: Which of the following Library collections or services are most important to you?

Please select up to three (3). (R32)

CHOICES	%	#	
Gaming	71.9%	23	→ Tier 1
Space to Hang Out	53.1%	17	
Free Wi-Fi, Computers, or Printing for Schoolwork	37.5%	12	→ Tier 2
Phone/Device Charging Stations	34.4%	11	
Physical Materials (books, manga and comics, magazines, movies, video games)	28.1%	9	
Space for Quiet Study, Reading, and Relaxing	25.0%	8	→ Tier 3
Makerspace (3D printing, laser printing, arts & crafts)	18.8%	6	
Helping Family Members with ESOL/ELL/Citizenship	12.5%	4	
Programs/Events	6.3%	2	
Digital Materials (eBooks, downloadable audiobooks, streaming music)	0.0%	0	

3 MOST POPULAR CHOICES

1. Gaming **72%**
2. Space to Hang Out **53%**
3. Free Wi-Fi, Computers, or Printing for Schoolwork **38%**

3 LEAST POPULAR CHOICES

1. Digital Materials **0%**
2. Programs/Events **6%**
3. Helping Family Members with ESOL/ELL/Citizenship **13%**

Q6: Is there anything besides books, DVDs, and video games you would be interested in checking out with your library card (e.g., instruments, walkie-talkies, technology)? Please be specific. (R21)

NEW COLLECTIONS IDEAS

- 1. Walkie-Talkies (4/21%)**
- 2. Instruments (3/16%)**
- 3. Art (2/11%)**
- 4. Games (2/11%):** Games || Outside Games
- 5. Technology (2/11%)**
- 6. Video Games (2/11%):** Games (Madden, NBA2k) || Minecraft
- 7. Misc. Unique Ideas (4/21%):** Clay || Drama Fashion and Comedy || Makeup || Toys

NOTE: 21 responses yielded 19 ideas and 4 null responses. See the supplemental raw data SurveyMonkey exports for details.

Q7: What are your favorite things about coming to the Library? Please check all that apply. (R32)

CHOICES	%	#
Hanging Out with Friends	71.9%	23
Using the Computers	56.3%	18
Taking Out Materials (books, DVDs, video games, etc.)	31.3%	10
Coming to Programs	25.0%	8
OTHER (please be specific):	9.4%	3

OTHER FAVORITE THINGS (1 each)

Activities ~ Art ~ Getting Books

OBSERVATIONS

- A significant majority (72%) selected **Hanging Out with Friends** as their favorite thing about coming to the Library. (R23)
- Being able to pursue self-directed activities (hanging out and using computers) are **25-31%** more popular than traditional library offerings (lending materials and programs).

Q8-10: Teen Advisory Board, General Suggestions, and Gift Card Entries

- **Q8: If you are interested in starting a Teen Advisory Group to plan fun things for tweens and teens to do at the Library, please provide your name, email address, and phone number below.**
 - **Volunteers 72%** (R23)
 - **Not Interested – Skipped Question 28%** (R9)
 - **Q9: Do you have any other suggestions for the Library and the tween/teen space? Please be specific. (R8)**
 - **Program Ideas (2/22%):** Arts and crafts || Kitten Day
 - **Facility Idea (1/11%):** Console and TV for the teen room
 - **N/A-Null Responses (6/67%)**
 - **Q10: To be eligible to win a \$20.00 Amazon gift card, please provide your name and phone number below.**
 - **Entrants 13/39%**
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